

New Living Expo

April 27th thru the 29th, 2012
Concourse Exhibition Center
San Francisco



FOR IMMEDIATE RELEASE
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11th ANNUAL NEW LIVING EXPO -- APRIL 27th thru the 29th, 2012 CONCOURSE EXHIBITION CENTER, SAN FRANCISCO

THE BAY AREA'S SIGNATURE HEALTHY LIVING EVENT

San Francisco (January, 2012) – The San Francisco Bay Area is the birthplace of many “cultural social movements”, from high-tech institutions like Craigslist, Twitter and Facebook to “culturally creative movements” like Burning Man, Power To The Peaceful Festival, and the New Living Expo, the Bay Area’s signature healthy living event. More than 16,000 visitors are anticipated to come together April 27th through the 29th, 2012 at the Concourse Exhibition Halls in support of one of the most relevant movements of our times—the furthering of the next leading-edge community.

Born during the aftermath of 9/11, San Francisco’s New Living Expo (formerly Whole Life Expo) has quickly become a world-class annual event, bringing together cutting-edge lecturers, thought-provoking speakers, 300+ sustainable living products exhibitors, local and independent vendors and artisans, and small business owners—many offering products or services under \$25 that are made in the USA!—with a shared focus on building sustainable global community...right here at home. **Lets add speakers like Gregg braden, john perkins, (if you need copy let me know)**

This years celebration features renowned speakers, celebrities, scientists and doctors including, **BILL AYERS**; distinguished Professor and well known author who has written extensively about social justice, democracy and education, **DANNION BRINKLEY**; New York Times best selling author of three books, and founder of The Twilight Brigade, **CAROLINE CASEY**; founder of Visionary Activist Astrology, and producer/host/weaver of context of the astrological *political* social change, **TERRY COLE WHITTAKER**; dedicated spiritual researcher, student, teacher, and author of “*Live Your Bliss*”, **SCOTT HUCKABAY**; one of the most "exciting and mesmerizing guitarists of our time", **TRICIA McCANNON**; renowned American clairvoyant, historian, author, and teacher who has traveled the world in search of answers to the greatest Mysteries of the Ages, **RALPH METZNER**; founder of Green Earth Foundation and well known author who has worked with Timothy Leary and Ram Dass, **VALSHALI**; Life Management Expert and natural health practitioner, and the acclaimed author of “*You Are What you Love*” and “*Wisdom Rising*”, and **SARK (Susan Ariel Rainbow Kennedy)**; author of 16 best-selling books and hundreds of products, and the founder and Creative Fountain of Planet SARK a company that creates products and services to support empowered living...and many more.

—more—

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The 2012 New Living Expo also includes dozens of daily panels, keynote addresses, and free lectures that will address timely subjects like the 2012 Prophecy, UFO's; Anti-Aging; Death and Dying; The Rebirth of the Psychedelic Culture; and How Clean Is Your Tech?.

In addition there will be fun and enlightening attractions including a "Trashion Fashion Show," clothing made from recycled or up-cycled materials, singles mixer, on-site Peace Meditation Room and Bookstore, as well as on-going day and night-time opportunities for attendees to mingle with like-minded people, share wisdom or expand their world view, and enhance their own self-growth by interacting with experts whose mission is evolving human empowerment and global community.

Additional information and updates will be posted throughout the coming months on www.newlivingexpo.com, via media e-blast, the NLE e-newsletter, Twitter (NewLivingExpoSF) and Facebook (www.facebook.com/pages/New-Living-Expo/377180214264).

Connecting Community through Mind, Body & Spirit -- Imagine a World of Infinite Possibilities

SUGGESTED MINIMUM BLURB/TV TICKER/PSA: 11th annual San Francisco New Living Expo featuring Bill Ayers, Dannion Brinkley and more. April 27th thru the 29th, Concourse Exhibition Center, San Francisco, www.newlivingexpo.com

WHO: 16,000 visitors from across the country are anticipated to attend.

WHAT: 11th annual San Francisco New Living Expo

WHEN: Friday April 27th 3:00-10:00pm; Saturday April 28th 10:00am-9:00pm;
Sunday April 29th 10:00am-8:00pm

WHERE: Concourse Exhibition Center, 635 8th St (at Brannan) San Francisco

WHY: Connecting Community through Mind, Body & Spirit -- Imagine a World of Infinite Possibilities.

TICKETS: On Sale March 1st, 2012

PUBLIC CONTACT INFO: 415-382-8300, info@newlivingexpo.com

MEDIA: To automatically receive future updated press releases, or to request media interviews, speaker bios, digital images, promotional tickets, or press passes, please contact yhendrix@sonic.net

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